

Mastering Carbon Credit Investment from Concepts to Implementation

Enhance Business Value with Carbon Credits

31st July 2025

9:00 am to 5:00 pm MYT

Level 18, Equatorial Plaza, Kuala Lumpur

RM 1680 per pax (Inclusive 8% SST)



Kevin Ng

CEO and Founder

InnoBlock Technology Limited

Unlocking Opportunity in Carbon Markets

As the global demand for climate accountability rises, carbon credits are emerging as both a powerful decarbonisation tool and a growing asset class. This one-day workshop offers a practical pathway to understanding how carbon credits work, where the market is headed, and how businesses can leverage high-integrity credits for strategic growth, risk mitigation, and competitive advantage in a low-carbon economy.

Who Should Attend

- Business leaders and corporate decision-makers
- C-suite executives and strategy professionals
- Financial analysts and investors
- Professionals involved in sustainability, decarbonisation, and carbon market entry

Learning Outcomes

1. **Define key concepts** such as carbon credits, offsets, and allowances.
2. Describe the differences between compliance and **voluntary carbon markets, and the lifecycle of a carbon credit.**
3. **Identify and evaluate different carbon project types and standards.**
4. Assess **carbon credit ratings, due diligence processes, and procurement risks.**
5. **Assess claims, co-benefits, and greenwashing risks in carbon credit investments.**
6. Develop a **carbon credit procurement strategy** for your organisation.

Modules and Topics

Part 1: Carbon Credit 101: Basics & Market Landscape

- What is a carbon credit?
- Types of carbon markets: compliance (e.g. EU ETS, China ETS) and voluntary (e.g. Verra, Gold Standard) markets
- Understand the carbon credit lifecycle
- Introduction to common carbon project types: nature-based, renewable energy, waste management
- Key standards and registries: Verra (VCS), Gold Standard, ACR, ART
- Understanding risks, greenwashing & integrity issues
- Case study: REDD+ or Renewable Project Flow

Part 2: Carbon Credit Investment: Strategy for Corporate Buyers

- Why companies buy carbon credits: net-zero targets, SBTi, regulatory & brand drivers
- How to choose the right credit: technology type, geography, co-benefits, price vs. quality
- Understanding carbon credit ratings and due diligence: how to read third-party assessments (Sylvera, BeZero)
- How to avoid greenwashing: claims, standards, retirement transparency
- Where to buy carbon credits: platforms (HKEX Core Climate, CIX, CTX)
- Develop a carbon credit procurement strategy: portfolio mix, vintage, jurisdiction risk
- Case exercise: Matching credit types to buyer profiles

About the Trainer



Kevin Ng

CEO and Founder InnoBlock
Technology Limited

Kevin Ng is the **CEO and Founder of InnoBlock Technology Limited**, a company specialising in **blockchain-based solutions for carbon credit trading and green finance**. With over 30 years of experience in fintech, blockchain, and telecommunications, Kevin has held leadership roles at Huawei, IBM, AT&T, and Cable & Wireless. He brings a wealth of international expertise across Asia, Europe, the Middle East, and Latin America, and is passionate about applying technology to enhance transparency and accountability in sustainable finance and climate initiatives.

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☐ Yes. Please complete this form and return it to us by email to academy@bernardbc.com

☐ No. Please **scan the QR code** to register or [Click here to register](#)



Which date would you like to attend?

☐ 31st July 2025

Attendees Details

1	Name:	Job title:
	Company to invoice:	
	Billing address:	
	Contact number:	Email:
2	Name:	Job title:
	Company to invoice:	
	Billing address:	
	Contact number:	Email:

*If you're expecting additional attendees, kindly fill out another form.

Registration Fees

RM 1680 per pax Course ID: 10001556323	Total number of attendees	Total amount (RM)

*The price includes an 8% Sales and Service Tax (SST) and a 4% processing fee.

Payment/Account Contact Person in Charge

Name:	Signature
Job title:	
Contact number:	
Email:	

Contact Bernard Business Academy for Registration

Bernard Business Consulting Sdn. Bhd. (201701033486/1247657-M)

Tel: +603 - 8081 9069

Email: academy@bernardbc.com

Website: www.bernardbc.com/academy

Confirmation of Registration

- Full payment is required for seat confirmation.
- If you are applying for a HRD Corp grant, please return the signed registration form to academy@bernardbc.com at least 7 days before the course commences.
- CPE hours: 7 hours

No Cancellation

Please note that cancellations are not allowed once we receive your payment or your signed registration form.