

# ESG and Sustainability

Demystifying ESG risks and opportunities for business sustainability

22nd May 2025 | Thursday  
Online Workshop | 1:00 pm to 5:00 pm  
RM 450 per pax



**Jia Xin Ng**

- ESG and Sustainability Consultant and Trainer at Bernard Business Consulting
- GHG practitioner
- Years of experience in global sustainability reporting framework
- Years of experience in securities exchange listing requirements

## Introduction

ESG is no longer optional. Investors, customers, and employees demand it. But navigating the complex world of ESG can be challenging. Our workshop cuts through the confusion, providing practical guidance on ESG reporting, stakeholder engagement, and emerging trends like the greenhouse gas emissions and carbon credit. Whether you're new to sustainability or a seasoned pro, we'll equip you to build a high-impact ESG strategy that drives business success and benefits society.

## Learning Outcomes

At the end of this programme, the participants will be able to

1. Explain what is ESG and sustainability
2. Describe the forces driving adoption of ESG and sustainability
3. Recognise the good and bad practices in communicating ESG and sustainability
4. Apply ESG and sustainability reporting practices in your organisation
5. Identify the key trends in ESG and sustainability

## Modules and Topics

### Part 1: The Evolvement of ESG and Sustainability

- What is ESG and sustainability
- CSR vs ESG
- Driving forces of ESG and sustainability
- Rationale for ESG and sustainability

### Part 2: How to Effectively Communicate ESG and Sustainability

- Stakeholders engagement
- Demystifying ESG and sustainability reporting
- Case studies – dos and don'ts of ESG and sustainability communication

### Part 3: What's next – the future of ESG and sustainability

- The importance of due diligence and greenwashing
- Focus on real impact
- Carbon pricing – What do you need to know about CBAM

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No. Please **scan the QR code** to register or [Click here to register](#)



Which date would you like to attend?

22nd May 2025 (Online)

### Attendees Details

1	Name:	Job title:
	Company to invoice:	
	Billing address:	
	Contact number:	Email:

2	Name:	Job title:
	Company to invoice:	
	Billing address:	
	Contact number:	Email:

\*If you're expecting additional attendees, kindly fill out another form.

### Registration Fees

RM 900 per pax Course ID: 10001330063	Total number of attendees	Total amount (RM)

### Payment/Account Contact Person in Charge

Name:
Job title:
Contact number:
Email:

<b>Signature</b>
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### Contact Bernard Business Academy for Registration

Bernard Business Consulting Sdn. Bhd. (201701033486/1247657-M)

Tel: +603 - 8081 9069

Email: [academy@bernardbc.com](mailto:academy@bernardbc.com)

Website: [www.bernardbc.com/academy](http://www.bernardbc.com/academy)

### Confirmation of Registration

- Full payment is required for seat confirmation.
- If you are applying for a HRD Corp grant, please return the signed registration form to [academy@bernardbc.com](mailto:academy@bernardbc.com) at least 7 days before the course commences.

### No Cancellation

Please note that cancellations are not allowed once we receive your payment or your signed registration form.