

ESG and Sustainability

Demystifying ESG risks and opportunities for business sustainability

22nd May 2025 | Thursday
Kuala Lumpur | 1:00 pm to 5:00 pm
RM 900 per pax



Jia Xin Ng

- ESG and Sustainability Consultant and Trainer at Bernard Business Consulting
- GHG practitioner
- Years of experience in global sustainability reporting framework
- Years of experience in securities exchange listing requirements

Introduction

ESG is no longer optional. Investors, customers, and employees demand it. But navigating the complex world of ESG can be challenging. Our workshop cuts through the confusion, providing practical guidance on ESG reporting, stakeholder engagement, and emerging trends like the greenhouse gas emissions and carbon credit. Whether you're new to sustainability or a seasoned pro, we'll equip you to build a high-impact ESG strategy that drives business success and benefits society.

Learning Outcomes

At the end of this programme, the participants will be able to

1. Explain what is ESG and sustainability
2. Describe the forces driving adoption of ESG and sustainability
3. Recognise the good and bad practices in communicating ESG and sustainability
4. Apply ESG and sustainability reporting practices in your organisation
5. Identify the key trends in ESG and sustainability

Modules and Topics

Part 1: The Evolvement of ESG and Sustainability

- What is ESG and sustainability
- CSR vs ESG
- Driving forces of ESG and sustainability
- Rationale for ESG and sustainability

Part 2: How to Effectively Communicate ESG and Sustainability

- Stakeholders engagement
- Demystifying ESG and sustainability reporting
- Case studies – dos and don'ts of ESG and sustainability communication

Part 3: What's next – the future of ESG and sustainability

- The importance of due diligence and greenwashing
- Focus on real impact
- Carbon pricing – What do you need to know about CBAM

Are you applying for HRD Corp grant?

Yes. Please complete this form and return it to us by email to academy@bernardbc.com

No. Please **scan the QR code** to register or [Click here to register](#)



Which date would you like to attend?

22nd May 2025

Attendees Details

1	Name:	Job title:
	Company to invoice:	
	Billing address:	
	Contact number:	Email:

2	Name:	Job title:
	Company to invoice:	
	Billing address:	
	Contact number:	Email:

*If you're expecting additional attendees, kindly fill out another form.

Registration Fees

RM 900 per pax Course ID: 10001330063	Total number of attendees	Total amount (RM)

Payment/Account Contact Person in Charge

Name:
Job title:
Contact number:
Email:

Signature

Contact Bernard Business Academy for Registration

Bernard Business Consulting Sdn. Bhd. (201701033486/1247657-M)

Tel: +603 - 8081 9069

Email: academy@bernardbc.com

Website: www.bernardbc.com/academy

Confirmation of Registration

- Full payment is required for seat confirmation.
- If you are applying for a HRD Corp grant, please return the signed registration form to academy@bernardbc.com at least 7 days before the course commences.

No Cancellation

Please note that cancellations are not allowed once we receive your payment or your signed registration form.