BBC's holistic approach to help you avoid greenwashing

Clarify Identify the sustainability gaps purpose between the and the opportunities and problems Map the gaps identified to Plan and develop innovative solution for sustainability plan and strategies. strategies Engage the internal Engage and external stakeholder stakeholders and the environment. Plan and provide guidance on data Assess collection as per reporting requirements for report generation. Review the existing material matrix and material matrix. Refine and analyse data for insights development to generate report. systems and practices pertaining

data reporting for